

Rosalia Luna Miranda

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Professional Experience

Walt Disney TV Animation

Character Designer (TN Visa)

LA, USA - Veracruz, México

04/2020 - 04/2024

- Designed and created a variety of characters, turnarounds, expression sheets and special poses.
- Captured the personality and life of a character with their design and attire.
- Provided a clean pass of the final approved design in the style of show while adhering to the production schedule.

Freelance

Character Designer and Illustrator

USA - Veracruz, México

2018 - 2020

- Designed and created face expressions for the main and supporting characters for the short film The Wish, (Indie Short Fest Los Angeles Film Festival Award Nominee 2020 and Hollywood Screenings Film Festival Semi-Finalist 2020) written by Regan Patterson.
- Designed and created illustrations for issue #4 of Roar Kids Magazine (New York), for their multicultural experience story 'Balagan, Balagan' written by Mimi Meyers.
- Designed a variety of illustrations in different styles for several clients for personal use.

Agencia T23

Sr. Designer (Illustrator, Web and Motion Graphics Designer)

Veracruz, México

09/2017 - 05/2020

- Designed and created multiple identity manuals, motion graphic elements, landing pages and websites.
- Illustrated and designed social and marketing content for brands like Acuario de Veracruz, Acuario Michin, Hotel Mocambo, Hospital Millenium, La Estancia de Boca, Río de la Plata, Honda Veracruzana, Harley Davidson, Ruba Residencial, among other clients.

Education

Monterrey Institute of Technology and Higher Education (ITESM) Querétaro

Industrial Design (Bachelor Degree)

May 2017

- Entrepreneurship Department Intern
- Design Department Intern
- High Performance Program Member
- Academic Excellence Scholarship Recipient
- Successfully completed the Leadership and Management Skills Course
- Languages: Spanish (Native), English (Fluent, TOEFL 647) French (A2)

Software

Photoshop, Illustrator, Indesign, After Effects, Solidworks, Keyshot, Final Cut Pro, Procreate, Office, Mac OS, Windows

Skills

Concept Development, Design Thinking, User-Oriented Design, Sketching, Illustration, Photo and Video Editing, Leadership, Teamwork, Self-Directed Fast Learning, Parametric 3D Modeling, CNC Cutting, Prototyping